



# Be Vigilant Against Scams

## Asset Protection is of Utmost Importance

Scam tactics are constantly evolving, making seniors vulnerable to becoming victims. By understanding the common tactics, we can enhance our awareness and vigilance.

### Common Scam Scenarios

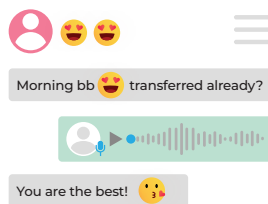
Promoting investments that promise substantial returns with minimal risk and urging the victims to make quick decisions.



Claiming to be calling, texting, or emailing from a bank, securities firm, or government department, stressing urgency — some involving fraudulent hyperlinks.



Faking a caring relationship or forging a romantic connection, later claiming to be in urgent need of financial assistance, requesting the use of a bank account for fund transfers, or luring victims into investing.



Luring the victims to join activities or seminars by offering gifts, sometimes using AI-generated images or voices, first eliciting the name of a person from the victims, then faking an emergency situation involving that person, urging the victims to transfer money.



"Guess who I am" - using phone calls, sometimes impersonating friends or relatives with AI-generated images or voices, first eliciting the name of a person from the victims, then faking an emergency situation involving that person, urging the victims to transfer money.



### Common Scam Tactics



Don't miss it!

Making investors feel lucky and fear missing out on opportunities.



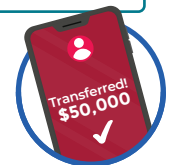
Need to fix it within 24 hours!

Creating a sense of urgency that immediate action must be taken.



Will repay the \$ to you soon! ❤️

Creating the impression that the scammer genuinely cares, causing the victims to let down their defences and willingly offer financial assistance.



Gaining victims' trust through caring gestures or leveraging celebrity endorsements to make them believe the product has special benefits or the investment offers high returns, leading them to spend or invest.



Jail if \$ isn't received soon!

Making victims believe that the situation is serious, prompting them to transfer money in a panic.





# Scam Prevention

*Be Vigilant,  
Understand Thoroughly,  
Think Carefully*



Stay calm and exercise extra caution with any requests involving money.



Check carefully – contact the relevant organisations to confirm the identity of the approacher.



Verify the sources of text messages, emails, and phone calls; do not click on suspicious links in texts or emails.



Do not disclose personal information or account login details to any unverified websites, social groups, or callers (even if they look or sound like someone you know).



Be wary of investment plans or offers promising unrealistically high returns; consult the relevant financial regulatory authority's licensing register to verify authenticity.



Discuss with your family, friends, or social workers. When in doubt, call "Anti-Scam Helpline 18222" of the Hong Kong Police Force.

## Useful Resources



IFEC webpages  
on scam prevention



IFEC FinEd Hub



| [www.ifec.org.hk](http://www.ifec.org.hk)

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