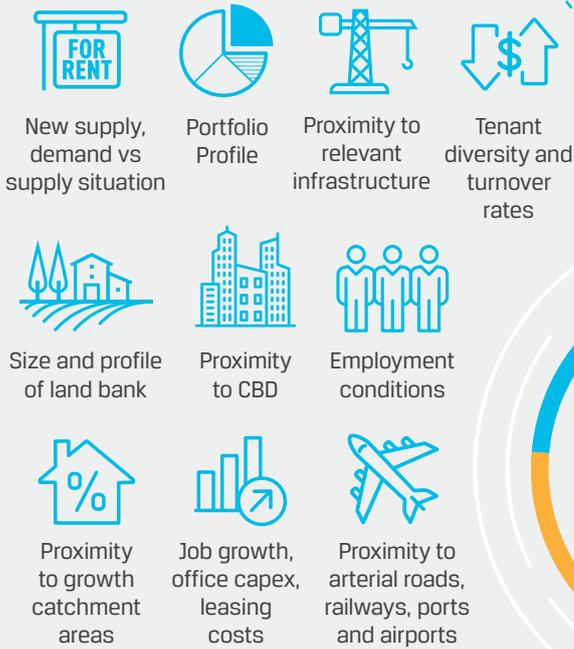


# REITS

## 01 DEMAND DRIVERS

Factors influencing revenue and earnings capacity



## 02 MARKET POSITION

Interaction with external factors including competitors, suppliers, clients and regulators



# REITs

A step-by-step guide to analyzing Real Estate Investment Trusts

## 03 STRUCTURAL INFLUENCERS

Broader long-term trends to watch out for

## 04 PERFORMANCE METRICS

Measures to track financial and operational health

