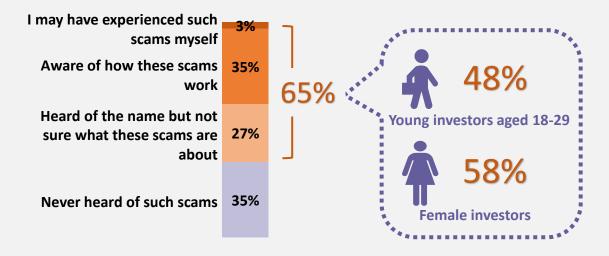


## **IFEC Retail Investor Study 2021**

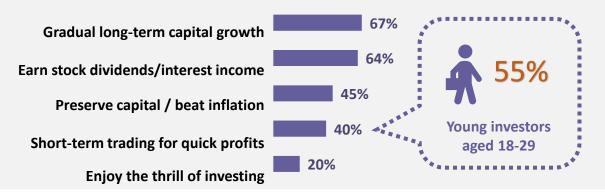
## Key sources of information usually use for stock investment



## Awareness of ramp and dump scams on social media



## **Investment objectives**



The survey data was collected through face-to-face interviews with 1,004 individuals aged 18-69 who have held or traded any financial products in the past 12 months to learn about retail investors' investing attitude and behaviour. The interviews were conducted in May and June 2021.