



投資者及理財教育委員會  
Investor and Financial  
Education Council

## GET \$ET GO! Money Management Workshop Evaluation Report

January 2019

## About the programme

<b>Objective</b>	An activity-based workshop that aims at imparting junior secondary school students with essential money management concepts and raise their interest in learning about personal finance management
<b>Target segment</b>	Junior secondary school students at 34 secondary schools in the 2017/18 school year
<b>Programme structure &amp; format</b>	A single session workshop lasting around 2.5 hours with a debriefing session after the simulation games
<b>Partner</b>	The programme is co-developed with the Hong Kong Family Welfare Association

## About the evaluation

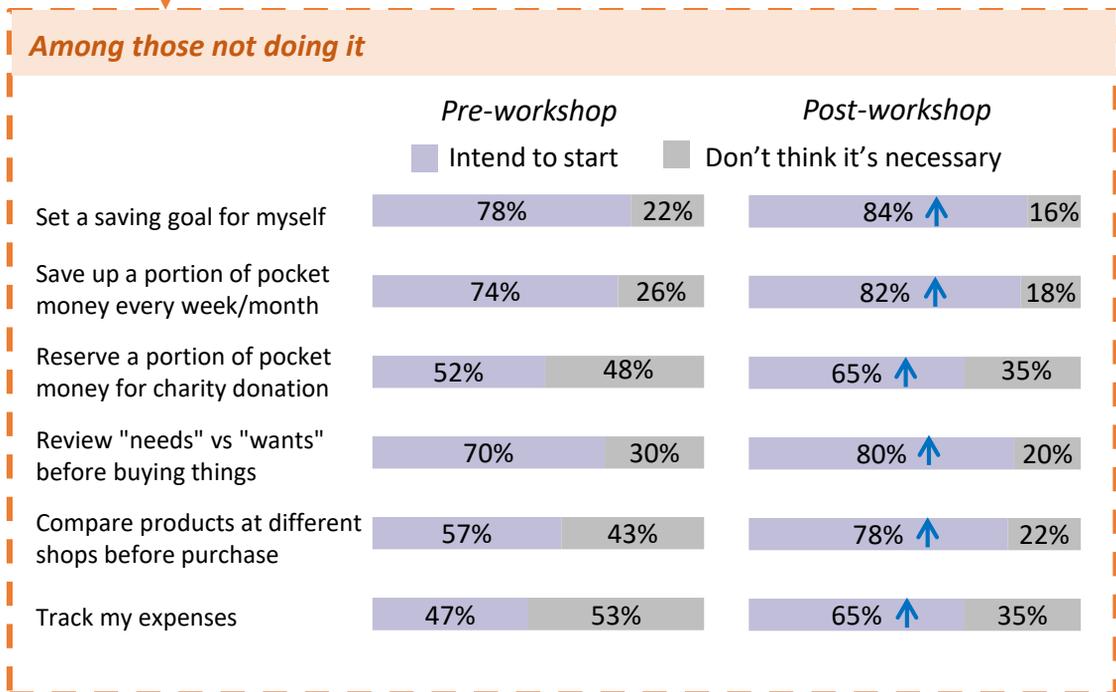
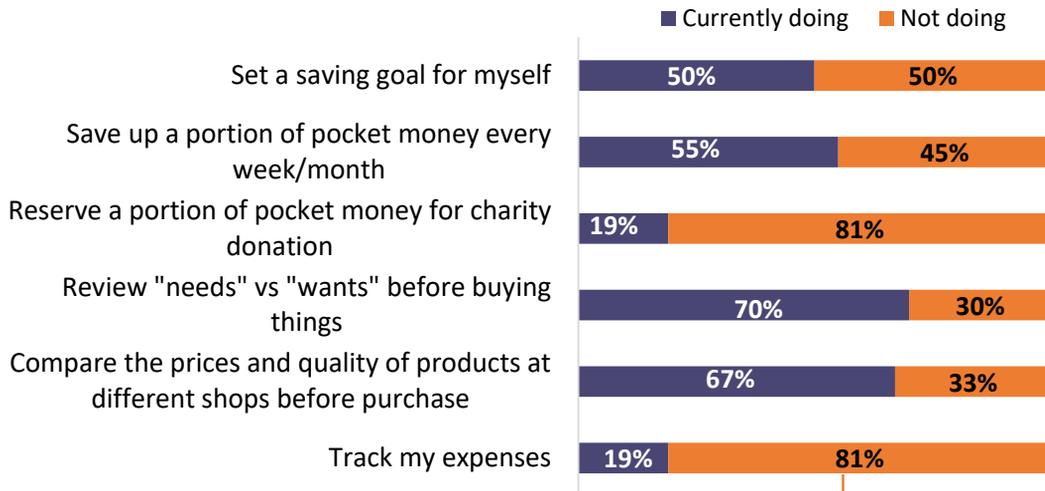
A pre-experimental pre and post evaluation approach was adopted. Self-administered questionnaires were administered right before the workshops and again immediately after the workshops. As the pre and post surveys were conducted on the same day, the evaluation focused on the changes in intention to act, i.e., adopt a number of day-to-day money management good practices:

- Set a saving goal
- Save up part of pocket money
- Reserve savings for charity donations
- Differentiate between “needs” vs “wants” when shopping
- Shop around to compare product price and quality before purchase
- Track expenses

A total of seven schools were randomly selected from the 34 schools running the workshop in 2017-18 school year to conduct the evaluation. A total of 800 students were covered in the exercise.

## Pre- & post-workshop comparison

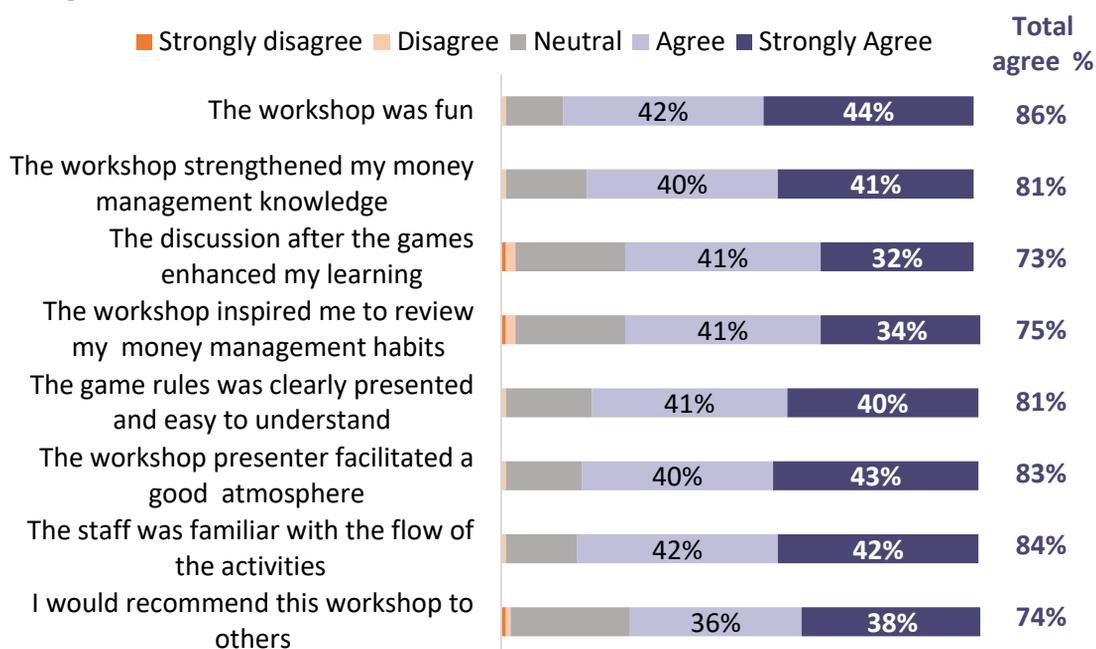
As revealed in the pre-workshop survey, as much as 81% of the students received pocket money from their parents. However, just about half of the students had set saving goals and saved up some of their pocket money. And merely 19% tracked their expenses, they also rarely made reserves for charity donations.



Intention to adopt better money management practices significantly enhanced after the workshop, especially for tracking expenses, reserving pocket money for charity donations and shopping around.

## Satisfaction level and feedback

Majority agreed the workshop was well-run and a fun learning experience. In particular, 75% of the students agreed the workshop inspired them to review their money management habits.



Students were encouraged to provide their comments and suggestions for improvement of the workshop. There were quite some complaints about the long queuing time and many suggested to extend the workshop with more time. Some students also suggested to review details like setting the stock price levels and transaction arrangements for some game booths.

### Things appreciated

#### 整體意見

- Very good
- Good
- 很好
- 十分滿意
- 很有趣 / 有創意
- 有很多活動,比較多元化
- 易明
- 能再舉行
- 有進步空間
- 主持sir好有趣

### Suggested areas of improvement

#### 時間安排/排隊

- 時間太過緊迫
- 可以再長時間的
- 時間太長 / 可以縮短D
- 遊戲時間可以加長一些
- 可以給多一些時間,多講解
- 日子時間可以加長,因學生人數多,排隊太耐
- 排隊麻煩,浪費時間
- 太多人排隊
- 太短,沒有足夠時間,排隊浪費太多時間
- 不好留放學

#### 內容

- 多點股票.
- 大冒險娛樂中心降價,太搶錢, \$100才有一個幣
- 設立黑場
- 食物數量及兌換條件有待改善
- 月數可增加
- 擲彩虹太難
- 可以再加一些活動
- 處理等候交易時間太長
- 股價不合理



投資者及理財教育委員會  
Investor and Financial  
Education Council

21/F, Cheung Kong Center, 2 Queen's Road Central, Hong Kong  
T: +852 2700 6000 | F: +852 2297 3300